



#bff Monthly Fee and Transaction Fee Waiver Promo

Terms and Conditions



Alliance Bank Malaysia Berhad (88103-W)



ALLIANCE BANK
Banking Made Personal

CAMPAIGN

1. This #bff Break From Fee Monthly Fee and Transaction Fee Waiver Promo (“this Offer”) by Alliance Bank Malaysia Berhad (“ABMB”) (“the Bank” which expression shall include Alliance Islamic Bank Berhad (“AIS”)) will commence from 1 January 2016 to 30 June 2016, both dates inclusive (“the Offer Period”), unless otherwise specified.
2. This Offer is an addition from the existing “#bff Break From Fees” product offering (“the #bff product offering”) and is further governed by all the other terms & conditions of the #bff product offering, which can be found in the Bank’s corporate website (www.alliancebank.com.my/bff).

ELIGIBILITY

3. This Offer is only open to:

New & existing ABMB’s SME* and sole proprietor customers (collectively known as “the Eligible Customers”).

Note: (SME means a small medium enterprise with an annual sales turnover of less than RM30,000,000.00).

4. To be eligible for this Offer, the Eligible Customers must meet the following criteria:
 - a. Maintain a conventional and/or Islamic non-interest bearing Business Current Account** with the Bank, which shall include Business Current Accounts with Overdraft facility i.e. accounts bearing Product Code Nos. BC-i, F1, F4 & F9 (collectively known as “the Eligible Current Accounts”).

**Note: Savelink Accounts will not be eligible for this Offer.
 - b. Sign up for the Alliance BizSmart Online Banking Transactional Module with a #bff package as stipulated in the #bff product offering.
5. The Eligible Customers will be entitled to the following FULL waiver of fees:
 - a. Monthly fee during the Offer Period.
 - b. UNLIMITED number of payroll/bulk Payment (Intrabank & Interbank GIRO) monthly transactions during the Offer Period.
6. Once this Offer expires, the Eligible Customers shall be required to meet the minimum Monthly Average Balance Deposit Commitment (MABDC) **OR** minimum Monthly Average Overdraft Facility Utilisation (MAOFU) requirement as stipulated in the #bff product offering in order to enjoy the fee waiver given thereunder for the monthly fee and payroll/bulk payment (Intrabank & Interbank GIRO) monthly transactions.