

# **AEIOU Financial Comic Strip Challenge 7**

## **Terms & Conditions**

## 1. CHALLENGE PERIOD

- 1.1 The AEIOU Financial Comic Strip Challenge 7 (“Challenge”) is organised by Alliance Bank Malaysia Berhad (“ABMB”) and shall run from 15 March 2024 to 30 September 2024 (both dates inclusive) or such other time period as may be notified by ABMB from time to time (“Challenge Period”).
- 1.2 ABMB reserves the right at any time with prior notice to change the duration and/or the commencement and/or expiry dates of the Challenge Period.

## 2. ELIGIBILITY

- 2.1 This Challenge is open to following individuals:
  - a) Malaysian students from Primary 4, 5 & 6.
  - b) Children with a valid MyKid aged 9 to 12.
- 2.2 The following individuals shall not be eligible to participate in this Challenge:
  - a) Participants who are directly related to the working committees of AEIOU 7, judges and their organising partners.
  - b) Past Grand, Second and Third prize winners of the AEIOU Season 6 Comic and e-Game Challenge.

## 3. CHALLENGE MECHANICS

- 3.1 All entries are required to be created on one A4-size drawing block paper (size 21cm x 29.7cm).
- 3.2 Comic must be drawn on at least 4 panels in one A4-size drawing block paper.
- 3.3 Following details need to be provided on the top right corner of the A4-size drawing paper:
  - (a) Name
  - (b) School
  - (c) Age
  - (d) Class
- 3.4 All entries are based on the following theme, “**Spot the Scam: Be a Financial Superhero**” with the tagline, “**Young Superheroes Unite! Protect Yourself & Your Family Against Financial Scams**”
- 3.5 Captions or dialogues within the comic strip entries shall be in English or Bahasa Malaysia.

## 4. CHALLENGE TERMS AND CONDITIONS

- 4.1 Each participant may submit multiple entries. However, only one (1) entry shall be accepted to qualify as the winner. Each entry must be submitted with the duly completed contest submission form.
- 4.2 All entries must be an original creation and created by the participants only. In the event of doubt, query or uncertainty in the originality of the artwork submission, the Judges’ decision shall be final and no correspondences, appeals or discussions shall be entertained.
- 4.3 The shortlisting and judging process of all entries will be conducted by the selected panel of judges, consisting of industry expert(s), ABMB representative(s) and AEIOU 7 partner(s).

The entries shortlisted will be judged on the following criteria:

- a) Creativity (25%) – How the entry incorporates or reflects the theme of the Challenge.
- b) Content (25%) – How the entry clearly explains the theme of the Challenge and how well the content resonates with the readers.
- c) Artwork (25%) – How well the character(s) in the entry is illustrated and the overall presentation of the entry.
- d) Storyline (25%) – How the entry clearly describes the plot of a story and how creative the narration is.

4.4 Shortlisted participants will be invited to the AEIOU 7 final challenge and awards ceremony. In the event that any of the shortlisted participant(s) is unable to attend the AEIOU 7 final challenge and awards ceremony, the next shortlisted participant will be invited instead.

4.5 All shortlisted participants will be notified through their respective school or contact number stated in the contest submission form.

4.6 The duly completed comic can be submitted through the following methods:

- a) Go to [www.alliancebank.com.my/aeiou](http://www.alliancebank.com.my/aeiou) microsite, click on the “Submit” button and complete the contest submission form, then choose to either:
  - o upload the comic within the form
  - o mail the physical copy to the following address:  
The AEIOU Challenge 7  
No.16A, Jalan PS9/1, Prima Selayang,  
KM 15 Jalan Ipoh,  
68100 Batu Caves,  
Selangor Darul Ehsan, Malaysia
- b) Hand physical copy to the school teacher in-charge from each participating school

4.7 All entries must reach the organisers through the stated methods above NO LATER than 5pm on Saturday, 30 September 2024. Any entries received after the specified time will not be accepted.

4.8 Proof of posting cannot be accepted as proof of delivery. The organisers will not be responsible for any entry that does not reach within the specified time as stated in Clause 4.7 above.

4.9 Any entry which does not comply with any of the Terms and Conditions stated herein WILL BE DISQUALIFIED AUTOMATICALLY, without prior notification.

4.10 By participating in this Challenge, the participants shall be deemed to have granted ABMB the exclusive permission to use their names, photographs, voices, and likeness in connection with this Challenge.

4.11 Prizes for the winners are as follows:

- a) The Champion will receive RM5,000 in cash, a trophy and a certificate.
- b) The 1<sup>st</sup> Runner-Up will receive RM3,000 in cash, a trophy and a certificate.
- c) The 2<sup>nd</sup> Runner-Up will receive RM1,000 in cash, a trophy and a certificate.
- d) Six (6) consolation prize winners will each receive RM200 in cash and a certificate.
- e) The school with the most participation will receive a school development fund worth RM3,000.

4.12 All winners will receive their prizes during the prize giving ceremony (“Awards Ceremony”). The exact date of the Awards Ceremony will be communicated to shortlisted participants later.

## 5. GENERAL

- 5.1 By participating in this Challenge, participants are deemed to have read, understand and unequivocally accepted and agreed to be bound by the Terms and Conditions herein ("Challenge T&Cs") including any amendments or variations to it and unequivocally accept the same in its entirety. The Challenge T&Cs and ABMB decision on all matters relating to this Challenge shall be final and binding on all the participants and no correspondence and/or appeals in respect thereof shall be entertained.
- 5.2 ABMB reserves the right to cancel, terminate, suspend or extend this Challenge and to add, delete, suspend or vary the Challenge T&Cs contained herein, wholly or in part at its absolute discretion with prior notice by way of posting on ABMB website, display at branch premises or advertisements or by any other means of notification which ABMB may select and such shall be binding on the participants as from the date of the notification or from such other date as may be specified by ABMB in the notification. Participants and their guardians agree to access ABMB's website at regular intervals to view the Challenge T&Cs and are deemed to have agreed with any addition, deletion, suspension or variation to the Challenge T&Cs.
- 5.3 The participant(s) and his/her parents or legal guardian or person who has parental responsibilities for the participant(s) hereby give their unequivocal and irrevocable consent and authorise ABMB to disclose their particulars to any third party service provider engaged by ABMB for the purpose of this Challenge.
- 5.4 By participating in this Challenge, the participants agree that all entries shall belong to Alliance Bank. Alliance Bank can choose to use the entry in any manner it may deem fit at its absolute discretion in any of its promotional or educational activities with prior notification to the participants.
- 5.5 ABMB shall not be responsible for any technical failures of any kind, whatsoever intervention, interruption, electronic error and/or any failure or delay in the transmission of evidence by postal or telecommunication authorities or any other party which may affect the participants entitlement during the Challenge Period.
- 5.6 The participants and his/her parents or legal guardian or person who has parental responsibilities for the participant(s) hereby give their unequivocal and irrevocable consent and authorise ABMB to use, publish and/or display the names, any photographs taken, any videos recorded and/or other information for current and future advertising and/or promotion purposes in any manner it deems appropriate without any compensation or need for their express consent.
- 5.7 ABMB reserves the right to disqualify the participation of any Participants or forfeit the Challenge Prizes "Challenge T&Cs Clause 4.11" in circumstances where there is a fraudulent, unauthorised or reversal of transactions or breach or potential breach of the Challenge T&Cs at its discretion. All records of ABMB on the transactions made shall be deemed conclusive and final.
- 5.8 For the avoidance of doubt, any cancellation, termination, suspension or extension of this Challenge or disqualification of participants or forfeiture of the Challenge Prizes "Challenge T&Cs Clause 4.11" shall not entitle the participants and his/her parents or legal guardian or person who has parental responsibilities for the participant(s) to any claims or compensations against ABMB or for any and all losses or damages suffered or incurred by the Participants as a direct or indirect result of the act of cancellation, termination, suspension, extension, disqualification or forfeiture.
- 5.9 ABMB shall not be responsible nor shall accept any liabilities of whatsoever nature howsoever arising or suffered by participants resulting directly or indirectly from this Challenge. ABMB shall not be or held responsible to the participants and his/her parents or legal guardian or person who has parental responsibilities for the participant(s) in any manner whatsoever if ABMB is unable to perform any of its obligations under this Challenge directly or indirectly due to any force majeure

event which include but not limited to any act of God, war, strike, riot, industrial dispute, lockout, fire, drought, flood, storm, pandemic or endemic or any event beyond the reasonable control of ABMB.

5.10 Any matter with regards to the Challenge which is not covered in this Challenge T&Cs will be determined by ABMB at its sole discretion.

5.11 The eligible participant shall be personally responsible for all taxes, rates, government fees or any other charges that may be levied against them under applicable laws, if any, in relation to this Challenge.

5.12 The Challenge T&Cs shall be governed by and construed in accordance with the laws of Malaysia and the participants agree to submit to the exclusive jurisdiction of the Courts of Malaysia.