

# **AEIOU 7 Financial E-Game Challenge**

## **Terms & Conditions**

AEIOU 7 Financial E-Game Challenge (“GAME”) is now accessible through the "Alliance AEIOU" mobile app available on Google Play Store and Apple App Store, alongside the AEIOU 7 microsite (<https://www.alliancebank.com.my/aeiou>) developed by ALLIANCE BANK MALAYSIA BERHAD (“ABMB”), with its legal address at Menara Multi Purpose, Capital Square, No. 8, Jalan Munshi Abdullah, 50100 Kuala Lumpur. This transition to a digital platform, including both a mobile and web application, is aimed at enhancing the accessibility and engagement of the GAME, fostering financial education among participants. The GAME, developed in collaboration with SCDB, now offers proprietary digital content through more versatile platforms, making it accessible anytime and anywhere.

## **1. ACCEPTANCE OF TERMS AND CONDITIONS OF USE**

- 1.1. Acceptance of this Terms and Conditions of Use creates a binding agreement between you and ABMB (“Agreement”) and regulates the use of GAME, and other services, such as support systems (collectively, our “Services”).
- 1.2. By accessing the GAME through the AEIOU 7 microsite ([www.alliancebank.com.my/aeiou/egame](http://www.alliancebank.com.my/aeiou/egame)) or by downloading the "Alliance AEIOU" app from Google Play Store or Apple App Store, you accept the Terms and Conditions, which is incorporated herein by reference. Your relationship with ABMB will be subjected to the Terms and Conditions and our Privacy Notice.
- 1.3. Binding agreement may also be concluded separately for any social media platform and thereafter provide their own legal documents that apply to your relationship with these platforms.
- 1.4. The minimum age requirement to participate in this GAME is 9 years. If you do not meet the age requirement, you may play the GAME only if you have been granted proper consent by your parent(s) or legal guardian(s) who are subjected to the Terms and Conditions. Moreover, we may require an adequate evidence of such consent at any time.
- 1.5. ABMB reserves the right at any time to modify the Terms and Conditions and Privacy Notice, and to impose new or additional Terms and Conditions on your participation in the GAME. You should check the AEIOU 7 microsite for new versions periodically.

## **2. OWNERSHIP AND LICENSE**

- 2.1. ABMB hereby grants you a non-exclusive, non-transferable, non-sub licensable, revocable limited license to access the GAME and install the applications for this purpose, for your educational use only, provided that you are in compliance with the Terms and Conditions. You are conferring no title or ownership in the GAME; they are reserved, not sold to you. Your access is subject to your prior acceptance of this Terms and Conditions. No portion of the Services may be reproduced in any form or by any means, except as expressly permitted by ABMB. You agree not to modify, rent, lease, loan, sell, distribute, publicly perform or display, transmit or otherwise communicate, adapt, publish the GAME in any manner. Any attempt to do so is a violation of the intellectual property and other rights of ABMB and SCDB. You may not use our trademarks, and any GAME content which includes, but not limited to artwork, music, trade dress, or user generated content of others, without our prior written consent. The foregoing grant of access shall be automatically revoked as of the moment that any of the foregoing conditions are no longer met by you.
- 2.2. You may not copy, decompile, reverse-engineer, disassemble, attempt to derive the source code of the GAME, modify, or create derivative works based on the GAME, any updates, or any part thereof.

- 2.3. Except for use of the GAME as permitted herein, any other use of GAME, or any respective parts is strictly prohibited and infringes our intellectual property rights and may subject you to civil and criminal penalties, including possible monetary damages.
- 2.4. GAME is free to play, ABMB and/or SCDB have not provided any rights to any party to charge any fee to participate in the GAME.

### 3. TECHNICAL AND SUPPORT

- 3.1. The minimum system requirements to operate the GAME are as follows:
- Desktop Computer / Laptop
    - i. Operating System: Windows 10 32bit/64bit
    - ii. Processor Speed: 2.8GHz & above
    - iii. Memory: 4GB
    - iv. Graphics Card: HD Graphic Core Clock 700MHz Direct3D 10.1 / OpenGL 2.1
    - v. Hard Disk Space: 10GB
    - vi. I/O Ports: USB port (Mouse & Keyboard)
    - vii. Internet: 15mbps
    - viii. Browser: Google Chrome/ Microsoft Edge/ Mozilla
  - Smart Phone
    - i. Operating System: Android 8.0 (Oreo) or above
    - ii. CPU: 4x2.3 GHz
    - iii. GPU: 624MHz
    - iv. Storage: 2GB
    - v. Memory: 4GB
    - vi. HMI: Touch screen, 16:9 display
    - vii. Browser: Google Chrome (WebGL Enabled)
    - viii. Internet: 15mbps

**Important Notice:** You hereby expressly consent and acknowledge your responsibility for any internet connection fees that you incur when accessing our Services.

- 3.2. You may contact our SCDB support team through the options below for any assistance:
- Contact: +60326043383; and/or
  - Send us an e-mail to [aeiou@alliancefg.com](mailto:aeiou@alliancefg.com) at any time
- 3.3. We aim to improve your usage experience and may add new or remove existing features and content of the GAME, but we will only do so by taking into consideration and balancing users' interest. For reasons that include, without limitation, system security, stability, and multiplayer interoperability, we may need to update, create new versions of or otherwise enhance the GAME and accordingly, the system requirements to participate in the GAME may change over time.
- 3.4. You understand that graphical interfaces may not be consistent across all platforms and that the performance of our GAME may vary, depending on your computer and other equipments or peripherals.
- 3.5. Maintenance may affect availability of the GAME, and will only happen in due consideration of users' interest. Downtimes may also be caused by technical problems beyond our control.

### 4. TERMS AND CONDITIONS OF THE GAME

- 4.1. The GAME shall run from 15 March 2024 to 30 September 2024 (both dates inclusive).
- 4.2. This contest is open to all Malaysian students from Primary 4, 5 and 6 (aged 9 to 12 years).

- 4.3. Participants who are directly related to the working committees of AEIOU 7, judges or their organising partners are not eligible to participate in this GAME.
- 4.4. All participants are required to complete the on-screen player's particulars before taking part in the GAME. Only the duly completed player's particulars such as name, age and school name will be accepted to participate.
- 4.5. The GAME period, eligibility, and participation requirements remain as initially outlined, with multiple entries encouraged to increase chances of winning.
- 4.6. Top Forty (20) participants who qualify next stage will be notified through their respective school.
- 4.7. Any entry which does not comply with any of the Terms and Conditions herein will be disqualified automatically, without prior notification.
- 4.8. By participating in this GAME, the participants shall be deemed to have granted ABMB the exclusive permission to use their names, photographs, voices, and likeness in connection with this GAME.
- 4.9. Prizes for the winners are as follows:
  - The Grand Prize winner will receive RM3,000 in cash, a trophy and a certificate.
  - The Second Prize winner will receive RM2,000 in cash, a trophy and a certificate.
  - The Third Prize winner will receive RM1,000 in cash, a trophy and a certificate.
- 4.10. All winners will receive their prizes during the prize giving ceremony ("Awards Ceremony"). The exact date of the Awards Ceremony will be communicated to the shortlisted participants later.
- 4.11. By participating in the GAME, the participants shall be deemed to have read, fully understood, agreed and accepted the Terms and Conditions contained herein and shall be bound by the same.
- 4.12. **Health Warning** - certain people may experience a seizure while watching certain monitor images, including flashing lights or patterns that may appear while playing GAME. Even people who have no history of seizures or epilepsy may have an undiagnosed condition that can cause photosensitive epileptic seizures while playing video games. These seizures may have a variety of symptoms, including light-headedness, dizziness, altered vision, eye or face twitching, jerking or shaking of arms or legs, disorientation, confusion, or momentary loss of awareness, loss of consciousness, involuntary movement or convulsion. Please IMMEDIATELY stop playing and consult a doctor, if you experience any of these symptoms. Please also note that when playing the GAME you should take certain standard health and safety precautions, including avoiding playing when tired and drowsy, taking 10 to 15 minute breaks every hour, sitting at a reasonable distance from the screen in a well-lit environment.

## 5. GENERAL

- 5.1. By participating in this GAME, participants are deemed to have read, understand and unequivocally accepted and agreed to be bound by the Terms and Conditions herein ("GAME Terms and Conditions") including any amendments or variations to it and unequivocally accept the same in its entirety. The GAME Terms and Conditions and ABMB decision on all matters relating to this GAME shall be final and binding on all the Participants and no correspondence and/or appeal in respect thereof shall be entertained.
- 5.2. The Participants hereby give their unequivocal and irrevocable consent and authorise ABMB to disclose their particulars to any third party service provider engaged by ABMB for the purpose of this GAME.

- 5.3. By participating in this GAME, the participants agree that all entries shall belong to ABMB. ABMB can choose to use the entry in any manner it may deem fit at its absolute discretion in any of its promotional or educational activities with prior notification to the participants.
- 5.4. ABMB shall not be responsible for any technical failures of any kind, whatsoever intervention, interruption, electronic error and/or any failure or delay in the transmission of evidence by postal or telecommunication authorities or any other party which may affect the Participants entitlement during the GAME period.
- 5.5. The participants hereby give their unequivocal and irrevocable consent and authorise ABMB to use, publish and/or display the names, any photographs taken, any videos recorded and/or other information for current and future advertising and/or promotion purposes in any manner it deems appropriate without any compensation.
- 5.6. ABMB reserves the right to withdraw/cancel, terminate, suspend or extend this GAME and to add, delete, suspend or vary the GAME Terms and Conditions contained herein, wholly or in part at its absolute discretion with prior notice by way of posting on ABMB's website, display at branch premises or advertisements or by any other means of notification which ABMB may select and such shall be binding on the Participants as from the date of the notification or from such other date as may be specified by ABMB in the notification. Participants agree to access ABMB's website at regular intervals to view the GAME Terms and Conditions and are deemed to have agreed with any addition, deletion, suspension or variation to the GAME Terms and Conditions.
- 5.7. ABMB reserves the right to disqualify the participation of any Participants or forfeit the GAME Prizes "GAME Terms and Conditions Clause 4.10" in circumstances where there is a fraudulent, unauthorised or reversal of transactions or breach or potential breach of the GAME Terms and Conditions at its discretion. All records of ABMB on the transactions made shall be deemed conclusive and final.
- 5.8. For the avoidance of doubt, any cancellation, termination, suspension or extension of this GAME or disqualification of Participants or forfeiture of the GAME Prizes "GAME Terms and Conditions Clause 4.10" shall not entitle the Participants to any claims or compensations against ABMB or for any and all losses or damages suffered or incurred by the Participants as a direct or indirect result of the act of cancellation, termination, suspension, extension, disqualification or forfeiture.
- 5.9. ABMB shall not be responsible nor shall accept any liabilities of whatsoever nature howsoever arising or suffered by Participants resulting directly or indirectly from this GAME. ABMB shall not be or held responsible to the Participants in any manner whatsoever if ABMB is unable to perform any of its obligations under this GAME directly or indirectly due to any force majeure event which include but not limited to any act of God, war, strike, riot, industrial dispute, lockout, fire, drought, food, storm or any event beyond the reasonable control of ABMB.
- 5.10. The eligible Participant shall be personally responsible for all taxes, rates, government fees or any other charges that may be levied against them under applicable laws, if any, in relation to this GAME.
- 5.11. The GAME Terms and Conditions shall be governed by and construed in accordance with the laws of Malaysia and the Participants agree to submit to the exclusive jurisdiction of the Courts of Malaysia.