



FIFA World Cup 2026™

# Ticket Presale Draw for Visa® Cardholders - Official Rules

effective from 2 September 2025

**NO PURCHASE IS REQUIRED TO ENTER OR WIN. TO PARTICIPATE IN THE DRAW WITHOUT HAVING A VISA® CARD, SEE HOW TO ENTER BELOW. WINNERS WILL BE SELECTED AT RANDOM. WINNING PROVIDES THE OPPORTUNITY TO PURCHASE FIFA WORLD CUP 2026™ TICKETS (SUBJECT TO AVAILABILITY) AT THE PRICE DESIGNATED BY FIFA FOR EACH TICKET DURING THE FIRST SALES PHASE RESERVED FOR THE DRAW. THE PRIZE HAS NO MONETARY VALUE.**

These Official Rules apply to the FIFA World Cup 2026™ Ticket Presale Draw for Visa® Cardholders (the “**Draw**” or “**Presale Draw**”). The “**Sponsor**” and “**Administer**” of this Draw is FWC2026 US, Inc (“**FIFA**”), an entity established to support the delivery of the FIFA World Cup 2026™. Individuals can enter the Draw from September 10, 2025 through September 19, 2025. Eligible Persons that participate in the Draw will have a chance to be randomly selected to receive an offer to purchase tickets (subject to availability) to one or more FIFA World Cup 2026™ match (“**Tickets**”) as described below (the opportunity to purchase, the “**Prize**”).

**ARBITRATION NOTICE:** THESE OFFICIAL RULES ARE SUBJECT TO BINDING ARBITRATION AS DETAILED IN SECTION 13.

Additional information and practical guidance can be found in Frequently Asked Questions, available here: [FAQs](#)

**1. ELIGIBILITY.** To be an “**Eligible Person**” for the Presale Draw, each individual must be the cardholder (primary or secondary) in good standing of a valid, unexpired Visa® debit card, credit card, or reloadable prepaid card enabled with 3D Secure (“**Qualifying Visa® Card**”), have a FIFA Ticketing Account (see section 3 below), and satisfy all of the eligibility requirements described below.

a. **Basic Eligibility Requirements.** The Draw is open only to natural persons who are at least eighteen (18) years old at the time of entry. By entering the Draw, each entrant fully and unconditionally agrees to be bound by these Official Rules, and FIFA’s decisions, which are final and binding in all matters related to the Draw. Winning a Prize is contingent upon fulfilling all requirements set forth herein.

b. **Additional Eligibility Requirements.** Prior to being eligible to receive any Prize, an entrant who has been selected as a potential winner of a Prize may be required to provide FIFA with any information or certifications or complete any other documents needed by FIFA, in its reasonable judgment or under applicable law.

Being eligible to participate in the Draw or receive a Prize is contingent upon compliance with these Official Rules. The Draw is subject to all applicable federal, state, territorial, municipal, and local

laws and regulations. The Draw is void where prohibited under laws and regulations referred to above.

**2. LOTTERY ENTRY PERIOD.** The Presale Draw “**Entry Period**” begins on September 10, 2025 at 11:00 a.m. US Eastern Time / 17:00 Central European Time and ends on September 19, 2025 at 11:00 a.m. US Eastern Time / 17:00 Central European Time. FIFA’s computer is the official time-keeping device for this Draw.

**3. HOW TO ENTER AND PARTICIPATE.** There are two (2) ways to enter and participate in the Presale Draw: enter with a Qualifying Visa® Card; or enter by mail.

a. **Register with a Qualifying Visa® Card.** To enter and participate in the Draw with a Qualifying Visa® Card, follow these steps:

Before the Entry Period (Optional):

- i. You can register and obtain a FIFA ID. Go to [FIFA.com/tickets](https://FIFA.com/tickets) and click the person icon in the top-right corner of the screen.
- ii. If you don’t have a FIFA ID, follow the on-screen instructions to create one.
- iii. If you already have a FIFA ID, click the person icon again, select “My Account”, and review your profile information. Update it if needed.
- iv. Once that is done, just wait for the Entry Period to begin.

During the Entry Period:

- v. Go to [FIFA.com/tickets](https://FIFA.com/tickets), click the registration button, sign in with your FIFA ID, and follow the prompts to complete your FIFA Ticketing Account setup.
- vi. If you don’t have a FIFA ID at the time the Entry Period begins, sign up on the same page and follow the prompts to create your FIFA Ticketing Account.
- vii. Register for the Presale Draw via your FIFA Ticketing Account.

As part of your FIFA Ticketing Account setup and Presale Draw Registration, you also must provide your personal details and valid Visa® card information as prompted. A zero value transaction may be processed to verify the Visa® card, but no charges will be made to your card. You will have the option to indicate your preferences and/or interests for specific FIFA World Cup 2026™ matches or Tickets. This step is optional and does not require you to purchase any specific Tickets. Indicating preferences will not increase your chances of winning, nor will your preferences limit which Tickets you may purchase. If you win the Prize, you may choose to buy any available Tickets or you may choose to purchase no Tickets.

Your entry is only confirmed when a “Application Completed” message (or similar) appears on the screen and you receive a confirmation email. You are encouraged to register early in the Entry Period to reduce the risks of high internet traffic near the end of the Entry Period. You can also cancel your registration for the Presale Draw prior to the end of the Entry Period.

b. **Register by Mail.** To enter the Draw without having a Qualifying Visa® Card, write the entrant’s hand-printed name, address (no P.O. Boxes), city, state (or equivalent), ZIP code (or equivalent), country of residence, email address, day and evening phone numbers and the words “FIFA World Cup 2026™ Presale Ticket Draw for Visa® Cardholders” on a 3" x 5" card, and mail it in a stamped #10 envelope (or equivalent) to: FIFA26 US Inc, Attn: FIFA Ticketing, 396 Alhambra Circle, Coral Gables FL 33134, USA . Mail your letter in time to be received by FIFA no later than September 19, 2025 at 11:00 a.m. US Eastern Time / 17:00 Central European Time (the “**Mail-in Deadline**”). Limit one (1) entry per person, regardless of the number of postmarked envelopes submitted. Each individual mailing the letter to enter will be entered one time into the Draw, so long as the letter is received by FIFA no later than the Mail-in Deadline.

#### **4. ENTRY LIMITATIONS.**

a. **Limitations.** Each person may enter the Presale Draw only one (1) time and entries are limited to only one (1) entry per household, regardless of the entry method (by registering with a Qualifying Visa® Card or by mail). However, a person entering the Presale Draw also may enter any other random selection draw separately offered by FIFA subsequent to this Presale Draw (subject to such individual meeting all eligibility requirements FIFA may impose in respect of any such subsequent draw). All entries become the property of FIFA and will not be acknowledged or returned. By entering the Draw, entrants grant FIFA the non-exclusive, royalty-free, and irrevocable rights to validate and verify the entry. Entries must comply with all applicable laws, rules, and regulations.

b. **Void Entries.** Entries that FIFA reasonably believes to be generated by a script, macro, or other automated means will be disqualified. Entries that are incomplete, garbled, corrupted, or unintelligible for any reason, including, but not limited to, computer or network malfunction or congestion, are void and will not be accepted. FIFA reserves the right, at its sole discretion, to void any entries where FIFA believes entrants or others have attempted to tamper or have tampered with the administration, security, or fairness of this Draw.

**5. THE PRIZES.** Each Prize will be an opportunity for the winner to purchase available Tickets during a pre-assigned window of time (“**Time Slot**”). The odds of winning and being assigned a Time Slot will depend on the number of Eligible Persons that participate in the Presale Draw. The Time Slot Prize has no monetary value and winners who are assigned a Time Slot only have the opportunity to purchase Tickets at the offered prices, subject to availability. Individuals drawn as winners earlier in the Draw Period will be assigned earlier Time Slots and those drawn later will be assigned later Time Slots, all based on a randomly generated drawing order. Time Slots may differ in duration and may overlap with other Time Slots.

**6. LOTTERY DRAWING – SELECTION OF POTENTIAL WINNERS.** Beginning on September 19, 2025 and continuing through September 29, 2025 (the “**Draw Period**”), FIFA will randomly select the potential Prize winners by means of random drawings from all eligible entries.

ALL POTENTIAL WINNERS ARE SUBJECT TO VERIFICATION OF BOTH VALID ENTRY, INCLUDING ELIGIBILITY, BY FIFA, WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE DRAW. FOR THE AVOIDANCE OF DOUBT, A POTENTIAL WINNER’S ENTRY MAY BE DECLARED INVALID AT ANY TIME BY FIFA WHERE ANY OF THE ELIGIBILITY OR ENTRY REQUIREMENTS OR RESTRICTIONS SET OUT HEREIN HAVE NOT BEEN MET OR HAVE BEEN BREACHED.

**7. NOTIFICATION OF WINNERS.** Starting no earlier than September 29, 2025, persons who have been selected as winners through the drawing will be notified by an email sent to the address provided when creating your FIFA Ticketing Account. This email will direct the winner to sign into their FIFA Ticketing Account to view the details of their allocated Time Slot. No Time Slot will begin earlier than October 1, 2025. Email notifications to winners will be sent no later than forty-eight (48) hours before the beginning of their allocated Time Slot.

Email notifications to winners will be distributed in batches by FIFA from time-to-time and email batches will be aligned with the Time Slot assigned to each winner. Winners of each Time Slot will be notified at approximately the same time as other winners assigned to that same Time Slot. This means that not all winners will receive their email notice at the same time. Any person who has not received an email should regularly check both their email inbox and FIFA Ticketing Account for updates regarding their selection status and any allocated Time Slot.

**8. PURCHASING MATCH TICKETS & CONDITIONS.**

a. Any person receiving an email notification as winner with an assigned Time Slot must go to their FIFA Ticketing Account at their assigned Time Slot to view available Tickets and to proceed with any purchase. Ticket purchases are subject to availability and managed on a first-come, first-served basis. All Ticket purchases will be subject to the winner agreeing to be bound by, and comply with, the Terms of Sale applicable to the Ticket, that will be disclosed to the winner before any purchase is completed. The Terms of Sale may include certain additional purchase restrictions and requirements, such as restrictions on the number of Tickets that may be purchased by members of the same household. All purchases must be made with a Qualifying Visa® Card, but it need not be the same card used when entering the Draw.

b. Each winner will receive only one (1) Time Slot. Access to Tickets will be limited to the winner’s assigned Time Slot. A winner may sign-in to their FIFA Ticketing Account as many times as needed or desired during their Time Slot to browse and complete Ticket purchases. However, each winner is encouraged to sign-in promptly at the start of their Time Slot so as to boost their chance of purchasing desired Tickets, but all Tickets are subject to availability.

c. No cash equivalent and the Prize is non-transferable and no substitution will be made except as provided herein at FIFA’s sole discretion. FIFA reserves the right to substitute a

Prize for one of equal or greater value if the designated Prize should become unavailable for any reason. The Prize winner is responsible for all taxes and fees associated with Prize receipt and/or use (if any).

d. EACH INDIVIDUAL WHO ENTERS THE PRESALE DRAW ACCEPTS AND ACKNOWLEDGES THAT BEING SELECTED AS A WINNER DOES NOT GUARANTEE THAT TICKETS (OR THE PREFERRED TICKET TYPE, PRODUCT OR CATEGORY) WILL BE AVAILABLE FOR PURCHASE DURING THE WINNER'S ASSIGNED TIME SLOT. DEPENDING ON TICKET PURCHASES IN THE FIRST TIME SLOT, THERE MAY BE LIMITED OR NO AVAILABLE TICKETS FOR WINNERS OF LATER TIME SLOTS.

## **9. ADDITIONAL AGREEMENTS & RELEASE.**

a. By entering the Draw, each entrant agrees (a) to be bound by these Official Rules and to interpretation of these rules by FIFA and (b) to release and hold harmless FIFA, the Fédération Internationale de Football Association and Visa International Service Association, and each of their subsidiaries, affiliates, successors-in-interest, suppliers, distributors, advertising/promotion agencies and each of their respective parent companies and each such company's officers, directors, shareholders, members, assigns, successors, representatives, employees and agents (collectively, the "**Released Parties**") from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising, directly or indirectly, out of participation in the Draw or receipt or use or misuse of the Prize.

b. The Released Parties are not responsible for lost, late, incomplete, invalid, unintelligible or misdirected registrations, which may be disqualified. Furthermore, FIFA is not responsible for lost, incomplete, stolen, damaged, garbled, corrupt, illegible, late, or unintelligible entries, or for printing or other errors appearing in these Rules or other Draw materials, misprints or errors in other Draw-related information, garbled communications, failures or malfunctions of internet connections, phones, phonelines, telephone systems, technical or mechanical malfunctions, or other malfunctions, problems or errors, whether caused by equipment, programming used in this Draw, processing errors, human errors or otherwise.

**10. GENERAL CONDITIONS.** Although FIFA attempts to ensure the integrity of the Draw, neither FIFA nor any of its affiliates are responsible for technical failures, human error, or the actions of entrants or other individuals in connection with the Draw, including attempts by entrants or other individuals to circumvent these Official Rules or otherwise interfere with the administration, security, fairness, integrity, or proper conduct of the Draw. If, for any reason, the Draw is not capable of running as planned by reason of tampering, fraud, industry conditions, technical issues, bankruptcy or liquidation, marketplace demands, applicable law, unforeseen obstacles, or any other causes which, in the sole opinion of FIFA, could corrupt, compromise, undermine, or otherwise affect the administration, security, fairness, integrity, viability, or proper conduct of the Draw, FIFA reserves the right in its sole and absolute discretion to modify these Official Rules, and/or to cancel, terminate, modify or suspend all or any part of the Draw. In such event, FIFA reserves the right to award the Prize at random from among the eligible entries received up to the time of the impairment. FIFA reserves the right, in its sole discretion, to disqualify any individual it

finds to be tampering with the entry process or the operation of the Draw or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner. FIFA may, but will not be required to, notify the entrants of their disqualified entry. Any attempt by any person to deliberately undermine the legitimate operation of the Draw may be a violation of criminal and civil law, and, should such an attempt be made, FIFA reserves the right to seek damages from any such person to the fullest extent permitted by law. FIFA's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

**11. LIMITATIONS OF LIABILITY.** The Released Parties are not responsible for and each entrant releases and holds harmless the Released Parties from and against, any and all losses, damages, actions, demands, liabilities or claims of whatever nature or kind arising out of, or in connection with, a Prize or any portion thereof or this Draw including but not limited to lost, late, misdirected, damaged, incomplete, illegible or postage-due mail or entries, or entries that are processed late or incorrectly or are lost because of computer error or malfunctions. Without limiting the generality of the foregoing, the Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, typographical or other errors in the printing of this Draw or by any of the equipment or programming associated with or utilized in the Draw; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Draw; (4) technical or human error which may occur in the administration of the Draw or the processing of entries; or (5) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Draw or receipt or use or misuse of the Prize. If for any reason an entrant's entry into the Draw is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry into the Draw, if possible.

**12. PRIVACY.** Personally identifiable information that is submitted by entrants as part of this Draw will be used to administer the Draw, select the winners, and fulfill the prizes, and will be treated in accordance with FIFA's Privacy Policy available at [here](#).

**13. ARBITRATION AGREEMENT AND CLASS ACTION WAIVER.** Except where prohibited by law, entrant and FIFA agrees that any and all disputes, claims and causes of action arising out of or connected with this Draw, these Official Rules, or any Prize awarded shall be exclusively resolved by an arbitral tribunal before one administered by JAMS in accordance with its then existing comprehensive arbitration rules and procedures. THE PARTIES AGREE TO THE FULLEST EXTENT PERMITTED BY APPLICABLE LAW THAT EACH MAY BRING CLAIMS AGAINST THE OTHER, WHETHER IN ARBITRATION OR COURT, ONLY IN AN INDIVIDUAL CAPACITY AND NOT AS A PLAINTIFF OR CLASS MEMBER IN ANY PURPORTED CLASS, COLLECTIVE, OR REPRESENTATIVE PROCEEDING. THE PARTIES UNDERSTAND THAT BY AGREEING TO THESE OFFICIAL RULES, THEY ARE GIVING UP THE RIGHT TO A JURY TRIAL, TO FILE A LAWSUIT IN COURT AGAINST THE OTHER, AND THE RIGHT TO BRING A CLASS OR COLLECTIVE ACTION AGAINST THE OTHER IN COURT OR IN ARBITRATION FOR COVERED DISPUTES regarding any claims covered by this Section 13. The arbitration shall take

place in New York City, New York. For the avoidance of any doubt, any determination by the arbitral tribunal shall be final and binding on the parties. Judgment on the award may be entered in any court having jurisdiction. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and FIFA in connection with the Draw, shall be governed by, and construed in accordance with, the laws of the state of New York. Notwithstanding any choice of law or other provision in these terms, the parties agree and acknowledge that this arbitration agreement evidences a transaction involving interstate commerce and that the Federal Arbitration Act, 9 U.S.C. § 1 et seq. ("FAA"), will govern its interpretation, enforcement, and proceedings. FIFA shall be responsible for the arbitrator's fees and arbitration expenses and any other costs unique to the arbitration hearing and that exceed those costs an entrant would otherwise incur if the dispute were heard in court. Each party shall pay its own deposition, witness, expert, attorneys' fees, and other expenses to the same extent as if the matter were being heard in court. Any disputes regarding a party's obligation to pay any arbitration fees or costs that arise after an arbitrator is appointed shall be determined solely by the arbitrator based on applicable law. This arbitration agreement shall survive termination or expiration of the Draw and any application of a Prize, whichever is later.

**14. SPONSOR AND ADMINISTRATOR.** FWC2026 US, Inc, 396 Alhambra Circle, Coral Gables, FL 33134, USA. For purposes of these Official Rules, "Sponsor" and "Administrator" will include any successor-in-interest to this named party.

**15. VISA AND ITS AFFILIATES** Visa International Service Association and its affiliates have not offered or sponsored this Draw in any way.