

allianceonline Mobile Registration Rewards Campaign Terms and Conditions

1. This “**allianceonline mobile Registration Rewards Campaign**” (“**Campaign**”) is organised by Alliance Bank Malaysia Berhad and Alliance Islamic Bank Berhad (**collectively referred to as “Bank”**).
2. Unless otherwise specified, the Campaign will commence from 25 November 2024 to 30 April 2025 while stocks last for the prize or until such time determined by the Bank (“**Campaign Period**”).
3. This Campaign is open to all new and existing **allianceonline** customers who have not registered as **allianceonline** mobile application (“mobile app”) customers (“**Eligible Customers**”).
4. The following shall **NOT be** eligible to participate in this Campaign:
 - i. Customers whose account(s) with the Bank is/are terminated, suspended, cancelled or closed within the Campaign Period; or
 - ii. Customers whose account(s) with the Bank is/are delinquent or unsatisfactorily conducted as determined by the Bank according to its internal policies or
 - iii. Customers whose account(s) with the Bank is/are dormant or deemed inactive or who have breached any agreement with the Bank; or
 - iv. Persons who are or have become insane, deceased, insolvent, bankrupt or have any legal proceedings of any nature instituted against them; or
 - v. Customers who are below 18 years old; or
 - vi. Permanent and/or contract employees of the Bank (including its subsidiaries and related companies) are NOT eligible to participate; or
 - vii. Payroll customers under Alliance@Work; or
 - viii. Any other persons as the Bank may decide to exclude as per the bank’s internal policies .
5. To participate in this Campaign, the Eligible Customers must fulfil the following Campaign’s pre-requisites to qualify for the prizes:
 - a) Register as an **allianceonline** mobile app user for the first time during the campaign period.
 - b) Perform at least one (1) login on the **allianceonline** mobile app during the campaign period.
 - c) Have a valid phone number and email address for prize redemption purposes.
 - d) Eligible Customers must remain as an active **allianceonline** mobile users until the end of the campaign period to be eligible for the Grand Prize (“**Grand Prize**”).
 - e) Eligible Customers who have successfully registered and performed at least one (1) login **allianceonline** mobile during the specific phases to be entitled for the RM10 e-Voucher (“**Campaign Prize**”).

For avoidance of doubt, Customers who have registered for the **allianceonline** mobile app but do not login during the entirety of the campaign period will not be counted as an entry.

6. The Campaign Prize is offered on a “first-come, first-served” basis, where there are 4,000 units of e-Vouchers to be won for each phase.

For the specific timelines of each phase please refer to Table 1.

Table 1: Campaign Prize Timeline and Prize

Campaign Phase	Phase Period	Winners' Announcement Date	E-Voucher (per winner)
Phase 1	From 25 November 2024 to 31 December 2024*	February 2025	RM 10.00
Phase 2	From 1 January 2025 to 28 February 2025*	April 2025	RM 10.00
Phase 3	From 1 March 2025 to 30 April 2025*	June 2025	RM 10.00

**While stocks last*

- Eligible Customers who have successfully registered for the first time and login to **allianceonline** mobile app stand a chance to be selected as the winner. (“**Selected Winner**”).
 - Selected Winner(s) will be notified via the **allianceonline** mobile app push notification sent by the Bank. Selected Winner(s) will be required to provide the Bank his/her email address for the delivery of the Prize within seven (**7**) days upon receiving the push notification.
 - The Campaign Prize will be emailed to the respective Selected Winner's email address.
 - In the event the Selected Winner(s) fails to provide the email address of the Campaign Prize, the Bank will send the Prize to the last known email address of the Selected Winner(s) available in the Bank's record.
 - In the event the Selected Winner(s) email address is invalid, the Campaign Prize will be considered void and the Bank reserves the rights to select another winner in accordance with the original selection process.
7. Selected Winner(s) who have won the Campaign Prize will still be eligible for the Grand Prize by the end of the campaign period. The Selected Winner(s) are only entitled to win one (1) Campaign Prize and one (1) Grand Prize in the entirety of this campaign.

For the specific timeline of the Grand Prize campaign period please refer to Table 2.

Table 2: Grand Prize Timeline

Campaign Period	Winners' Announcement Date	Grand Prizes
From 25 November 2024 to 30 April 2025	July 2025 to October 2025	iPhone 16 Pro (x 3 Winners)

- a) Eligible Customers who have registered for **allianceonline** mobile application and fulfill the campaign criteria stands a chance to be selected as Grand Prize winners. Three (3) Grand Prize winners will be randomly selected from a pool of entries.
 - b) Customers must remain as an active user of **allianceonline** mobile until the end of the campaign period to be eligible for the Grand Prize.
 - c) Selected Winner(s) for the Grand Prize will be contacted via phone call to answer questions for verification. In the event where the Bank deems that the identity of Selected Winner(s) could not be verified, the Bank shall have the liberty to randomly select another Grand Prize winner from the pool of entries who has met this Campaign's criteria to be contacted as an alternate winner. Selected Winner(s) for the Grand Prize will be required to provide the Bank with his/her postal address for delivery of the Grand Prize. There will be no self-pickup for the Grand Prize.
 - d) The Bank reserves the right as per the Bank's internal policies to randomly select another Grand Prize winner from the pool of entries who has met the Campaign's criteria in the event the previously Selected Winner(s) is not contactable after five (5) call attempts.
8. By participating in this Campaign, the Eligible Customers are deemed to have read, fully understood and unequivocally accepted and agreed to be bound by this Campaign's Terms and Conditions. Any amendments or variations shall be communicated to the Customers via the bank's website/communication channels and Customers are reminded to read and fully understood the revisions made (if any). This Campaign's Terms and Conditions and the Bank's decision on all matters relating to this Campaign shall be final and binding on all the Eligible Customers and no correspondences and/or appeal in respect thereof shall be entertained.
9. Any matters which are not covered under this Campaign's Terms and Conditions shall be solely determined by the Bank as per the Bank's internal policies.
10. This Campaign's Terms and Conditions shall be supplemental to the existing Terms and Conditions governing the Eligible Customers' product and banking accounts maintained with the Bank ("Existing Terms").
11. By participating in this Campaign, the Eligible Customers hereby give their unequivocal and irrevocable consent and authorises the Bank to disclose their particulars to any third-party service provider engaged by the Bank for the purpose of this Campaign.
12. The Bank shall not be responsible for any technical failures of any kind, whatsoever intervention, interruption, electronic error and/or any failure or delay in the transmission of evidence by postal or telecommunication authorities or any other party which may affect Eligible Customers' entitlement during the Campaign Period.
13. By participating in this Campaign, the Eligible Customers hereby give their unequivocal and irrevocable consent and authorise the Bank to use, publish and/or display the names, any photographs taken, any videos recorded and/or other information for current and future advertising and/or campaign purposes in any manner it deems appropriate without any compensation.

14. The accounts of the Eligible Customers must at all times (i) be valid, in good credit standing and shall not be in breach of any terms of this Campaign's Terms and Conditions or the Existing Terms; and (ii) not be terminated or closed or be made subject to any attachment, adverse orders made by Court or any authorities sanctioned by laws, delinquent and/or invalid or cancelled as may be determined by the Bank in order to be entitled for this Campaign.
15. The Bank reserves the right to withdraw/cancel, terminate, suspend or extend this Campaign and to add, delete, suspend and/or vary this Campaign's Terms and Conditions, wholly or in part as per the bank's internal policies, ~~at its absolute discretion~~ with prior notice by way of posting on the Bank's website, display at branch premises or advertisements or by any other means of notification which the Bank may select and such shall be binding on the Eligible Customers as from the date of the notification or from such other date as may be specified by the Bank in the notification. The Eligible Customers agree to access the Bank's website at regular intervals to view this Campaign's Terms and Conditions and are deemed to have agreed with and be bound by any addition, deletion, suspension or variation to this Campaign's Terms and Conditions.
16. The Bank reserves the right to disqualify the participation of the Eligible Customers or forfeit the Campaign in circumstances where there is a fraudulent, unauthorised or reversal of transaction(s) or breach of this Campaign's Terms and Conditions at its discretion. All records of the Bank on the transaction(s) made shall be deemed conclusive and final.
17. For the avoidance of doubt, any cancellation, termination, suspension or extension of this Campaign or disqualification of the Eligible Customers or forfeiture of the Campaign shall not entitle the Eligible Customers to any claim or compensation against the Bank or for any and all losses or damages suffered or incurred by the Eligible Customers as a direct or indirect result of the act of cancellation, termination, suspension, extension, disqualification or forfeiture.
18. The Bank shall NOT be responsible nor shall accept any liabilities of whatsoever nature howsoever arising or suffered by the Eligible Customers resulting directly or indirectly from this Campaign. The Bank shall not be liable or held responsible to the Eligible Customers in any manner whatsoever if the Bank is unable to perform any of its obligations under this Campaign directly or indirectly due to any force majeure event which include but not limited to any act of God, war, strike, riot, industrial dispute, lockout, fire, drought, flood, storm or any event beyond the reasonable control of the Bank.
19. Eligible Customers shall be personally responsible for all taxes, rates, government fees or any other charges that may be levied against them under applicable laws, if any, in relation to this Campaign.
20. This Campaign's Terms and Conditions shall be governed by and construed in accordance with the laws of Malaysia and Eligible Customers agree to submit to the exclusive jurisdiction of the Courts of Malaysia.

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